

TERMS AND CONDITION

Accumulated Sales of Brunei Cement 50kg 52.5 Cement Bag
1 st January 2018 – 31 st December 2018
Redemption Period
1 st January 2019 -15 th February 2019
Rewards Collection Period
March 2019 – May 2019 (Disclaimer- Depending on how fast the merchant can provide or deliver the items)

A. Eligibility

1. Butra HeidelbergCement Sdn Bhd's ("Butra HeidelbergCement") Sales Incentive Reward Program ("Program") is only open to all hardware stores in Brunei selling Brunei Cement 50kg 52.5 cement bag.
2. For clarity, this Program does **NOT** apply to:
 - (a) all our main distributors: Bian Hoe Sdn Bhd, Goldmyne Hardware, Hong Leong Timber & Trading Co., Low San Hardware and Nam Heng Enterprise Co.;
 - (b) all hardware stores owned by any of our main distributors listed in paragraph (a) above; and
 - (c) all our direct clients including China State Construction Engineering Cooperation, Daelim Industrial Co., Readymix Concrete (B) Sdn Bhd, Sahid Sdn Bhd, Swee Sdn Bhd and any other future direct clients.

B. Reward

1. Retailers are entitled to claim for the sales incentive rewards when they have reached the relevant sales volume threshold that are stated in the reward table below.

Volume in tonne	Incentives
6000	4D3N Dubai: 2 return flight tickets + accommodation and B\$1000 cash travel allowance
5000	4D3N Bali: 2 return flight tickets + accommodation and B\$500 cash travel allowance
3000	B\$500 voucher from Intracorp
2000	20 Tonnes of Brunei Cement 50kg 52.5 cement bags
1000	B\$300 voucher at Sin Hup Huat Co.

800	3 Tonnes of Brunei Cement 50kg 52.5 cement bags
600	B\$100 Hua Ho voucher or Supasave voucher
400	B\$50 DST Easi or Progresif Top up card

C. Redemption of Rewards

1. The Program applies to sales recorded by the claimant(s) from 1 January 2018 to 31 December 2018 ("Sales Period"). In making a claim for the rewards, the claimant(s) shall provide a copy of their invoices issued by their distributors within the Sales Period to Butra HeidelbergCement. These invoices shall be given to Butra HeidelbergCement no later than 15 February 2019. Late submission will not be entertained. Butra HeidelbergCement reserves its right to verify any of the invoices submitted with the relevant distributors.
2. The claimant(s) is entitled to redeem more than 1 item as long it is within their sales volume.
3. A redemption form will be given to the claimant(s) to enable them to see which item they are eligible for. The form shall then be signed and affixed with the claimants' company stamp. Once redemption form has been accepted by Butra HeidelbergCement it can no longer be cancelled or exchanged.
4. All redemptions are subject to the accumulation of sufficient sales volume and final acceptance by Butra HeidelbergCement. Redemptions will be cancelled automatically in the event of insufficient sales volume.

D. Incentives Reward Collection

1. The rewards will be made available for collection from the month of March to May 2019 (Disclaimer- Depending on how fast the merchant can provide or deliver the items)
 - (a) Vouchers: Hua Ho, Supasave, Sin Hup Huat, and Intracorp vouchers will be collected by the claimant(s) themselves or sent to the claimant(s) by a Butra HeidelbergCement representative depending on availability. Once the claimant(s) received the reward item(s), an acknowledgement receipt will be presented and shall be signed by the claimant(s).
 - (b) Top up cards: DST Easi and Progresif recharge cards will be collected by the claimant(s) themselves or sent to the claimant(s) by a Butra HeidelbergCement representative depending on availability. Once the claimant(s) received the item(s), an acknowledgement receipt will be presented and shall be signed by the claimant(s).

- (c) Cement bags: Claimant(s) who redeem cement bags are required to provide information on the quantity and the date/month that they would want to collect the Brunei Cement 50kg 52.5 cement bags. A voucher will then be issued by Butra HeidelbergCement to the claimants stating the validity. During collection, this voucher needs to be presented to the weighbridge, and will be signed and stamped during collection. This voucher must be used within a year from redemption date. Butra HeidelbergCement will not be providing any delivery services for the collection of the cement bags.
- (d) Travel incentives: Claimant(s) who redeem Travel incentive will be given 2 return economy class air ticket vouchers, a 3 star Hotel voucher and cash/cheque for their cash travel allowance valued accordingly to their sales incentive reward.

The claimant(s) are fully responsible for their travel arrangements. Butra HeidelbergCement will not be liable for any issues in relation to or in connection with these arrangements. If visa is needed, the claimant(s) need to inform the travel agent in advance. Claimant(s) will need to provide traveling dates within 6 months from the redemption date. Claimant(s) will not be allowed to travel during peak season and during blackout periods. Other traveling dates are subject to availability.

Air tickets vouchers, hotel vouchers and cash/cheque will be given to the claimant(s) by a Butra HeidelbergCement representative. Once the claimant(s) received the Travel incentive vouchers, an acknowledgement receipt will be presented and shall be signed by the claimant(s).

2. There will be no replacement of lost, defaced, torn, damaged or stolen voucher(s), cash/cheque and Top up cards(s).
3. Any voucher(s) redeemed is not to be used in conjunction with other VIP/membership privileges, promotions or discounts and cannot be used to purchase gift vouchers of the respective merchants unless otherwise specified. Use of the voucher will be subject to the terms and conditions of the respective merchants.
4. Any unused value of the voucher(s) will NOT be exchangeable with other items and not refundable nor exchangeable for cash. Multiple vouchers may be used unless otherwise specified.
5. Replacement of rewards items will be solely at the discretion of Butra HeidelbergCement and may be made without notice. Butra HeidelbergCement

may replace any incentive rewards with items of the same/equivalent value without prior notice and solely at its discretion.

E. General Conditions

1. Butra HeidelbergCement shall not be responsible for any injury, pain, loss or damages suffered by the claimant(s) in connection with any of the rewards items redeemed through the Program.
2. Any engagement in fraud or illegal activities relating to the earning of sales targets will result in the forfeiture and termination of the claimants' redemption.
3. Warranties for incentive items are solely provided by appointed merchants. Butra HeidelbergCement will not be held responsible for the conditions of those items except for the Brunei Cement 50kg 52.5 cement bags. Any queries or complaints pertaining to such rewards items shall be addressed to the merchant(s) directly.
4. Butra HeidelbergCement is entitled, at any time, in its discretion and without giving any reason or notice, to terminate the Program or withdraw, cancel or invalidate any rewards items.
5. Butra HeidelbergCement is not liable if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of any machine or communication system, industrial dispute, war, Act of God, bankruptcy or anything outside its control, the control of the plant or its merchants or agents. Butra HeidelbergCement shall not be responsible for any delay in the transmission of retail purchases by the participating merchant(s) or any other third party.
6. Butra HeidelbergCement reserves the right to vary, delete or add to any of these terms and conditions and target required for redemption at any time at its discretion without notice. For the latest details and information in relation to the Program, please visit www.bruneicement.com
7. Butra HeidelbergCement decision on all matters relating to the Program is final and binding on the claimants.
8. All information is accurate at the time of printing.