

Terms and condition

Accumulated sales of Brunei Cement 50kg 52.5 cement bag
1 st January 2020 – 31 st December 2020
Redemption period
1 st January 2021 – 15 th February 2021
Rewards collection period
March 2021 – May 2021 (Disclaimer: Depending on how fast the merchant can provide or deliver the items)

1. Eligibility

- 1.1. Butra HeidelbergCement Sdn. Bhd.'s ("**Butra HeidelbergCement**") Sales Incentive Reward Programme ("**Programme**") is only open to all hardware stores in Brunei selling Brunei Cement 50kg 52.5 cement bag (only applies to **Hardware Stores** buying from our **Distributors**).
- 1.2. For clarity, this Programme does **NOT** apply to:
 - 1.2.1. all our main distributors: Bian Hoe Sdn. Bhd., Goldmyne Hardware, Hong Leong Timber & Trading Co., Low San Hardware
 - 1.2.2. all hardware stores owned by any of our main distributors listed in 1.2.1; and
 - 1.2.3. all our direct clients including China State Construction Engineering Cooperation, Daelim Industrial Co., Readymix Concrete (B) Sdn. Bhd., Sahid Sdn. Bhd., Swee Sdn. Bhd., Steph Enterprise and any other future direct clients.

2. Reward

2.1. Mid-year reward (6 month reward) – 1 Winner

The **First** company to reach a target of **2000 Tonnes** from the month of January 2020 to June 2020, will be eligible of a new Company Sign Board. The size of the sign board depends on the area of installation. The signboard will have Butra HeidelbergCement logo placed at the corner. The material of the signboard is up to the discretion of Butra HeidelbergCement. To be entitled for this award, the company has to reach at least 2000 tonnes between January 2020 and June 2020. Copy of the invoice can be handed in any time between 1st January - 31st July 2020. Last day to hand in the invoice will be 31st of July 2020. The company must provide **Full Documentation**.

2.2. Best Performing Company – 1 Winner

The Best Performing Company will be awarded to the company that has achieved the highest sales for that year (2020). The Company that wins will be treated to dinner. Date of the dinner will be arranged with the winner. Restaurant will be decided by Butra

HeidelbergCement and a Lucky Draw for the staff to stand a chance to win One (1) night stay in Empire for Two (2).

3. Annual reward incentive

Retailers are entitled to claim for the sales incentive rewards when they have reached the relevant sales volume threshold that are stated in the reward table below.

Volume in tonnes	Incentives
6000	75 tonnes of 50 kg 52.5 bags of cement
3000	35 tonnes of 50 kg 52.5 bags of cement
1000	10 tonnes of 50 kg 52.5 Bags of cement
700	\$250 Huaho or Supasave voucher
500	\$100 Powerkad

4. Redemption of rewards

- 4.1. The Programme applies to sales recorded by the claimant(s) from 1st January 2020 to 31st December 2020 (“**Sales Period**”). In making a claim for the rewards, the claimant(s) shall provide a copy of their invoices or charged docket issued by their distributors within the Sales Period to Butra HeidelbergCement. These invoices shall be given to Butra HeidelbergCement no later than 15th February 2020. Late submission will not be entertained. Butra HeidelbergCement reserves its right to verify any of the invoices submitted with the relevant distributors.
- 4.2. The claimant(s) is entitled to redeem more than one item as long it is within their sales volume.
- 4.3. A redemption form will be given to the claimant(s) to enable them to see which item they are eligible for. The form shall then be signed and affixed with the claimants’ company stamp. Once redemption form has been accepted by Butra HeidelbergCement it can no longer be cancelled or exchanged.
- 4.4. All redemptions are subject to the accumulation of sufficient sales volume and final acceptance by Butra HeidelbergCement. Redemptions will be cancelled automatically in the event of insufficient sales volume.

5. Incentives reward collection

- 5.1. The rewards will be made available for collection from the month of March to May 2021 (Disclaimer- Depending on how fast the merchant can provide or deliver the items).

5.1.1. Vouchers: vouchers will be collected by the claimant(s) themselves or sent to the claimant(s) by a Butra HeidelbergCement representative depending on availability. Once the claimant(s) received the reward item(s), an acknowledgement receipt will be presented and shall be signed by the claimant(s).

5.1.2. Top up cards: PowerKad cards will be collected by the claimant(s) themselves or sent to the claimant(s) by a Butra HeidelbergCement representative depending on availability. Once the claimant(s) received the item(s), an acknowledgement receipt will be presented and shall be signed by the claimant(s).

5.1.3. Cement bags: claimant(s) who redeem cement bags are required to provide information on the quantity and the date/month that they would want to collect the Brunei Cement 50kg 52.5 cement bags. A charge docket will then be issued by Butra HeidelbergCement to the claimant(s) stating the validity. During collection, this charge docket is required to be presented to the weighbridge, and will be signed and stamped during collection. This charge docket must be used within a year from redemption date. Butra HeidelbergCement will not be providing any delivery services for the collection of the cement bags.

5.2. There will be no replacement of lost, defaced, torn, damaged or stolen voucher(s), cash/cheque and top up cards(s).

5.3. Any voucher(s) redeemed is not to be used in conjunction with other VIP/membership privileges, promotions or discounts and cannot be used to purchase gift vouchers of the respective merchants unless otherwise specified. Use of the voucher will be subject to the terms and conditions of the respective merchants.

5.4. Any unused value of the voucher(s) will NOT be exchangeable with other items and not refundable nor exchangeable for cash. Multiple vouchers may be used unless stated otherwise.

5.5. Replacement of rewards items will be solely at the discretion of Butra HeidelbergCement and may be made without notice. Butra HeidelbergCement may replace any incentive rewards with items of the same/equivalent value without prior notice and solely at its discretion.

6. General Conditions

6.1. Butra HeidelbergCement shall not be responsible for any injury, pain, loss or damages suffered by the claimant(s) in connection with any of the rewards items redeemed through the Programme.

6.2. Any engagement in fraud or illegal activities relating to the earning of sales targets will result in the forfeiture and termination of the claimant(s)' redemption.

6.3. Warranties for incentive items are solely provided by appointed merchants. Butra HeidelbergCement will not be held responsible for the conditions of those items except for the Brunei Cement 50kg 52.5 cement bags. Any queries or complaints pertaining to such rewards items shall be addressed to the merchant(s) directly.

- 6.4. Butra HeidelbergCement is entitled, at any time, in its discretion and without giving any reason or notice, to terminate the Programme or withdraw, cancel or invalidate any rewards items.
- 6.5. Butra HeidelbergCement is not liable if it is unable to perform its obligations under these terms and conditions, due directly or indirectly to the failure of any machine or communication system, industrial dispute, war, act of God, bankruptcy or anything outside its control, the control of the plant or its merchants or agents. Butra HeidelbergCement shall not be responsible for any delay in the transmission of retail purchases by the participating merchant(s) or any other third party.
- 6.6. Butra HeidelbergCement reserves the right to vary, delete or add to any of these terms and conditions and target required for redemption at any time at its discretion without notice. For the latest details and information in relation to the Programme, please visit www.bruneicement.com
- 6.7. Butra HeidelbergCement decision on all matters relating to the Programme is final and binding on the claimant(s).

All information is accurate at the time of printing.